



Relative ad sizes, pricing and measurements

Type & Price

Relative shape

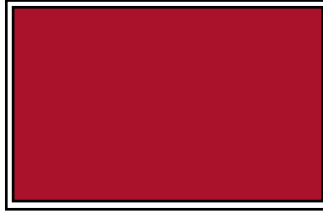
Measurements

2 Page Spread
pay what
you can

Bleed



No Bleed



Bleed W-17" x H-11"

No Bleed W-16.25" x 10.25"

Full Page
pay what
you can

Bleed



No Bleed



Bleed W-8.5" x H-11 "

No Bleed W-7.75" x H-10.25"

2 Column
2/3 Page
pay what
you can

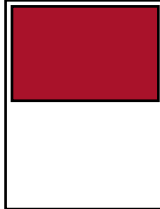
Vertical



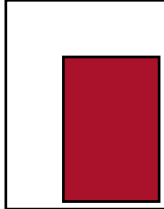
W-5.1111" x H-10.25"

1/2 Page
pay what
you can

Horizontal



Vertical



Horizontal W-7.75" x H-5.0404"

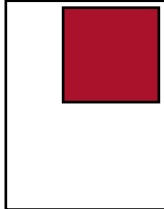
Vertical W-5.1111" x H-7.6961"

1 Column
1/3 Page
pay what
you can

Vertical



Square

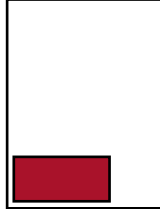


Vertical W-2.4722" x H-10.25"

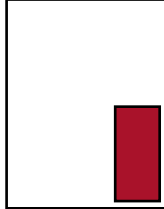
Square W-5.1111" x H-5.043"

1/6 Page
pay what
you can

Horizontal



Vertical

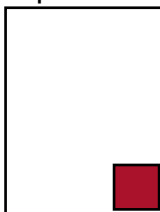


Horizontal W-5.1111" x H-2.4384"

Vertical W-2.4722" x H-5.043"

1/12 Page
pay what
you can

Square



W-2.4722" x H-2.4381"