



Insertion Order

Insertion order and all ad materials should be sent to:

LI Sail
 83 Sebonac Rd
 Southampton, NY 11968
 or submission@lisail.com
 or fax to 631-287-2837

ADVERTISER: _____
 Product Featured: _____
 *Product Web site: _____
 *Toll Free phone number: _____
 Contact: _____
 Address: _____
 City: _____
 State/Zip: _____
 Phone: _____
 Fax: _____
 E-mail address: _____

AGENCY: _____
 Contact: _____
 Address: _____
 City: _____
 State/Zip: _____
 Phone: _____
 Fax: _____
 E-mail address: _____

Bill to Advertiser

Bill to Agency

| | ISSUE | RESERVATION DATE | MATERIALS DUE | PUBLISHED |
|--------------------------|-------|------------------|---------------|-----------|
| <input type="checkbox"/> | JAN | DEC 1 | DEC 15 | JAN 1 |
| <input type="checkbox"/> | FEB | JAN 1 | JAN 15 | FEB 1 |
| <input type="checkbox"/> | MAR | FEB 1 | FEB 15 | MAR 1 |
| <input type="checkbox"/> | APR | MAR 1 | MAR 15 | APR 1 |
| <input type="checkbox"/> | MAY | APR 1 | APR 15 | MAY 1 |
| <input type="checkbox"/> | JUN | MAY 1 | MAY 15 | JUN 1 |
| <input type="checkbox"/> | JUL | JUN 1 | JUN 15 | JUL 1 |
| <input type="checkbox"/> | AUG | JUL 1 | JUL 15 | AUG 1 |
| <input type="checkbox"/> | SEP | AUG 1 | AUG 15 | SEP 1 |
| <input type="checkbox"/> | OCT | SEP 1 | SEP 15 | OCT 1 |
| <input type="checkbox"/> | NOV | OCT 1 | OCT 15 | NOV 1 |
| <input type="checkbox"/> | DEC | NOV 1 | NOV 15 | DEC 1 |

Ad Material Contact: _____ Phone: _____

Type of Materials:

Pick up ad from: Issue Month/Year: _____ Page: _____ Changes: Y / N

New Materials: _____

Additional Instructions/Headline: _____

RATE: Full Page \$200.00 per issue Two Page spread \$375.00 per issue

Liability: Any and all claims for damages or liability of any nature whatsoever arising from content of ads (text, representation, and illustration) are assumed by the advertisers and their agents. The placing of an order with LI Sail shall amount to an agreement that the advertisers and their agents shall hold harmless and indemnify LI Sail for all liabilities, damages and claims arising from or sustained as a result of the advertiser's publications in LI Sail.

Ad Size: (Check & circle one)

2 Pg Spread

Full Pg

Signature: _____