



# Insertion Order

Insertion order and all ad materials should be sent to:

LI Sail  
 83 Sebonac Rd  
 Southampton, NY 11968  
 or submission@lisail.com  
 or fax to 631-287-2837

ADVERTISER: \_\_\_\_\_  
 Product Featured: \_\_\_\_\_  
 \*Product Web site: \_\_\_\_\_  
 \*Toll Free phone number: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 E-mail address: \_\_\_\_\_

AGENCY: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 E-mail address: \_\_\_\_\_

Bill to Advertiser

Bill to Agency

	ISSUE	RESERVATION DATE	MATERIALS DUE	PUBLISHED
<input type="checkbox"/>	JAN	DEC 1	DEC 15	JAN 1
<input type="checkbox"/>	FEB	JAN 1	JAN 15	FEB 1
<input type="checkbox"/>	MAR	FEB 1	FEB 15	MAR 1
<input type="checkbox"/>	APR	MAR 1	MAR 15	APR 1
<input type="checkbox"/>	MAY	APR 1	APR 15	MAY 1
<input type="checkbox"/>	JUN	MAY 1	MAY 15	JUN 1
<input type="checkbox"/>	JUL	JUN 1	JUN 15	JUL 1
<input type="checkbox"/>	AUG	JUL 1	JUL 15	AUG 1
<input type="checkbox"/>	SEP	AUG 1	AUG 15	SEP 1
<input type="checkbox"/>	OCT	SEP 1	SEP 15	OCT 1
<input type="checkbox"/>	NOV	OCT 1	OCT 15	NOV 1
<input type="checkbox"/>	DEC	NOV 1	NOV 15	DEC 1

Ad Material Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Type of Materials:

Pick up ad from: Issue Month/Year: \_\_\_\_\_ Page: \_\_\_\_\_ Changes: Y / N

New Materials: \_\_\_\_\_

Additional Instructions/Headline: \_\_\_\_\_

RATE: Full Page \$200.00 per issue Two Page spread \$375.00 per issue

One year paid up front Full Page \$2,200.00 Two Page spread \$4,125.00

**Liability:** Any and all claims for damages or liability of any nature whatsoever arising from content of ads (text, representation, and illustration) are assumed by the advertisers and their agents. The placing of an order with LI Sail shall amount to an agreement that the advertisers and their agents shall hold harmless and indemnify LI Sail for all liabilities, damages and claims arising from or sustained as a result of the advertiser's publications in LI Sail.

### Ad Size: (Check & circle one)

2 Pg Spread

Full Pg

Signature: \_\_\_\_\_